

## Proposal Evaluation

### Ag Tractors with Related Attachments, Accessories, and Supplies RFP #110719




Possible Points		AGCO Corporation	CNH Industrial America, LLC	Deere & Company	Kubota Tractor Corporation
Conformance to RFP Requirements	50	39	43	42	41
Pricing	400	315	341	326	324
Financial Viability and Marketplace Success	75	64	69	71	68
Ability to Sell and Deliver Service	100	81	90	92	86
Marketing Plan	50	40	43	45	39
Value Added Attributes	75	62	68	65	65
Warranty	50	41	44	44	42
Depth and Breadth of Offered Equipment, Products, or Services	200	171	183	186	164
<b>Total Points</b>	<b>1,000</b>	<b>813</b>	<b>881</b>	<b>871</b>	<b>829</b>
<b>Rank Order</b>		<b>4</b>	<b>1</b>	<b>2</b>	<b>3</b>

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